



## PLAN TO LAND YOUR BUSINESS IN MESA

With a population of 500,000 and part of the Phoenix-Mesa Metro area, Mesa, Arizona is the 38th largest city in the United States. Larger than Miami, Minneapolis, Atlanta, and St. Louis, Mesa covers 133 square miles inside a 21-city region with a population of 4.0 million and projected to reach 6.3 million by 2030.

# AEROSPACE/AVIATION

MRO • OEM • R&D • UAV • TECHNOLOGY



## EXCELLENCE IN AEROSPACE

Mesa is a national recipient of Expansion Solutions Magazine's 2008 Award of Excellence in Aerospace. This award recognizes organizations that have made exceptional progress in economic development by successfully recruiting and retaining businesses in the aerospace industry.

"Mesa is an excellent location for the Cessna Citation Service Network's newest Citation Service Center. Mesa is a true destination location that affords our customers and employees the benefits of a large city with a down home feel, while providing our Service Center with the talent and resources necessary to conduct our operations with high quality and short lead times. Mesa is a great American City for a great American Company."

### Randall Soutiere

General Manager  
Mesa Service Center  
Cessna Aircraft Company



# A PERFECT PLACE TO DO BUSINESS

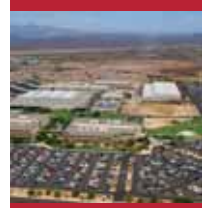
THE PHOENIX-MESA REGION IS A VIBRANT PLACE TO LIVE, WORK AND PLAY. WITH 325 DAYS OF SUNSHINE ANNUALLY, ARIZONA IS WELL KNOWN FOR ITS NEAR-PERFECT, YEAR-ROUND FLYING WEATHER AND BREATHTAKING VISTAS THAT RESIDENTS AND MILLIONS OF VISITORS ENJOY.



## Mesa's Airports Anchor Top Companies and Developments

Mesa boasts two airports: Mesa Falcon Field Airport and Phoenix Mesa Gateway Airport. Each offers a diverse portfolio of aerospace, defense, aviation and other high tech industries, plus the operations to support those such as MRO, cargo and R&D activities.

- > Long runways to accommodate commercial, general and recreational aviation
- > Acres of land available for lease or purchase, with existing buildings or greenfield
- > World's top aerospace, defense and aviation companies call Mesa home:
  - Cessna
  - Embraer
  - Hawker-Beechcraft
  - Allegiant Airlines
  - L3 Communications
  - USAF Research Lab
  - The Boeing Companies
  - MD Helicopters
  - Timken
  - Lockheed Martin
  - Crownair
- > More than 100 companies are adjacent to the airports employing more than 10,000 employees in aerospace/aviation, high-tech, manufacturing, and software industry clusters
- > Excellent access to freeways within one mile of each airport and rail is in close proximity
- > More than \$100 million in new infrastructure development is scheduled for completion by end of 2015





# PHX-MESA GATEWAY AIRPORT (IWA)

- > In 2009, IWA served 600,000 passengers and is projected to grow to two to five million by 2030
- > IWA provides an attractive alternative to Phoenix Sky Harbor International Airport
- > Allegiant Air currently flies out of IWA to 20 destinations in the US
- > 300 acres available for development with 10,400, 10,200, and 9,300 foot runways
- > US Customs Service on-site
- > Last year, IWA handled 264,085 aircraft operations and delivered 8.3 million gallons of aviation fuel
- > FAA-Contract Air Traffic Control Tower





## Incentives for Key Sectors

Programs and Incentives for qualifying businesses continue to attract high-tech sectors to Mesa:

- > Mesa stands out as a city that does not have a primary property tax, resulting in significant savings to companies compared to other cities in and outside Arizona
- > **Foreign Trade Zone** benefits reduce real and personal property tax by nearly 80% and other cost saving benefits
- > **Military Reuse Zone** reduces property tax by nearly 80% and offers income tax credit for new employees
- > **Job Training** programs exist at the state, region and local levels and can be customized based on the project. Contact the City of Mesa for additional details.

## Talented Workforce at Competitive Wages

- > The State of Arizona is a right-to-work state with a low level of unionization
- > Arizona labor wage rates are 14% below the national average
- > Workers compensation and unemployment insurance (payroll taxes) are lower than any other state in the Western region and lower than 92% of all jurisdictions in the US
- > Skilled talent, easy to attract and retain workforce

## Business-Friendly

Arizona has a progressive business environment that is supported locally in the City of Mesa. Recent legislation has continued to improve the operating environment for businesses with:

- > Property tax reductions
- > New corporate tax structure that benefits firms in Arizona doing business outside of the state

“Embraer Executive Jet Services (EEJS) support strategy to serve its existing and new Phenom and Legacy business jet customers included the deployment of new Embraer Owned Maintenance, Repair and Overhaul (MRO) Service Centers across North America.

After a series of extensive studies performed to determine the optimum location for the construction of these EEJS MRO centers, one of the sites retained was Mesa, Arizona.

Mesa offers a wonderful hub location for many of our Western United States customers. Weather is mild and predictable making pilot workload easier on flight planning.

Mesa is without a doubt a winning location for one of Embraer’s Executive Jet Service Centers.”

**Jacques Blondeau**

Director MRO Centers  
Embraer Executive Jets



Recently announced, the Gaylord Resort & Convention Center will be built in Mesa adjacent to Phx-Mesa Gateway Airport and will serve as a signature economic development project for the entire state. The plan calls for 1,200 rooms and a 500,000 sq. ft. convention center, 20,000+ sq. ft. spa, Tom Fazio-designed 18-hole golf course and more. Gaylord Hotels is a pioneer in the hotel and convention industry with a collection of upscale, meeting-focused resorts in Tennessee, Florida, Texas, and Washington, D.C.



*Gaylord Resort & Convention Center*

## **Education Offers Strong Partnerships for Businesses**

Mesa is home to:

- Embry Riddle University
- Arizona State University-Polytechnic Campus
- Mesa Community College
- Chandler-Gilbert Community College

Each offers specialized training for high-tech industries including composites, manufacturing, and electronics technology, plus aeronautical engineering, aircraft maintenance and more. These educational partners offer customized curriculum developed with local businesses to train new or existing workers to quickly respond to changing market demands.

## **Abundant Resources and Reliable Power**

Utility services, water and sewer services are excellent in the City of Mesa. In the business parks, electricity and natural gas are available at levels necessary to support high-volume commercial and industrial users. Prices are equal to or even below national averages. Contact the City of Mesa Office of Economic Development for a customized proposal.

## **Empowered to Help You Build Your Business**

The City of Mesa is committed and empowered to provide you the service and real solutions to meet your construction schedule. The Office of Economic Development works closely with the client throughout all phases of the development process and looks forward to helping you build and grow your business in Mesa.





## MESA-FALCON FIELD AIRPORT (FFZ)

- > FFZ is the fourth busiest general aviation airport in the USA and second busiest general aviation airport in the Phoenix Metro area
- > More than 900 aircraft are based at FFZ with more than 300,000 flight operations annually
- > Six industrial parks are spread throughout the Business District and provide a wide range of options suitable for nearly any operation and provide over 1,000 acres of industrial-zoned lands
- > FAA Air Traffic Control Tower

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## A GLIMPSE INTO THE YEAR 2030



- > Passenger service is expected to be between two and five million passengers annually
- > More than 100,000 high-value jobs within two miles of airport are anticipated
- > Neighboring Arizona State University Polytechnic and Chandler Gilbert Community College enrollment will reach 30,000 students
- > Flight operations will exceed 500,000 per year and fueling will top 45 million gallons